VICTORIA AMOROSO

hello@victoriaamoroso.com
active TS/SCI security clearance

EXPERIENCE

SENIOR UX RESEARCHER AT BOOZ ALLEN HAMILTON
WASHINGTON, D.C. // JAN 2021 – PRESENT

- Discovering, validating and testing advanced analytical applications centering around customer needs
- Performing formal user research and acquiring user data including usability test sessions, focus groups, and individual interviews
- Producing production specs and assets and working directly with developers for implementation of designs through iterative feedback loops
- Implementing best practices for web design including contrast compliancy and working with established branding

LEAD UI/UX DESIGNER AT NOVETTA SOLUTIONS
WASHINGTON, D.C. // NOV 2018 – JAN 2021

- Translate concepts into user flows, wireframes, mockups and prototypes, through many workable, adaptable iterations
- Work throughout the design life cycle of a product from ideation through development and into testing
- Provide art direction and user-centered design support on application development in agile environments
- Partner and collaborate with engineers and developers to prototype and build out influential, high-impact products for the Department of Defense

DIGITAL DESIGNER AT TRAVEL LEADERS NETWORK
WASHINGTON, D.C. // JUNE 2016 – NOV 2018

- Conceptualized, wireframed, designed, implemented and maintained websites centered on targeted users for North America's #1 travel agent network and partners. Clients include: Royal Caribbean, Universal Studios, and Vacation.com.

CAPABILITIES

UI/UX DESIGN & PSYCHOLOGY
User Research, Sketching, Wireframing, Mockups, Prototyping, IA, Project Management, Art Direction, Product Design Development in Agile Environments, Moodboarding, Visual Branding and Concept Development

FRONT-END, SOFTWARE & CMS
HTML, CSS, Adobe CC · XD, InVision, Sketch, Balsamiq, GitHub, JIRA, Ceros, Sitecore, Wordpress

EDUCATION

SYRACUSE UNIVERSITY // S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS
AUG 2012 – MAY 2016 // SYRACUSE, NY

Graduated Cum Laude with a B.A. Double major in Graphic Design & Psychology

BENTLEY UNIVERSITY
SEP 2019 – DEC 2021 // WALTHAM, MA

User Experience Certificate Program